



2021

考试范围与格式 EXAMINATION SCOPE AND FORMAT

A. 考试事项 EXAMINATION PARTICULARS

考试 EXAMINATION	Second Monthly Test
科目 SUBJECT	Business Studies
班级 CLASS	J3AI , J3PIN

B. 范围 SCOPE

CHAPTER 2: CLASSIFICATION OF BUSINESS.

- STAGES OF ECONOMIC ACTIVITY
- RELATIVE IMPORTANCE OF ECONOMIC SECTORS.

CHAPTER 3: ENTERPRISE, BUSINESS GROWTH AND SIZE

- ENTERPRISE AND ENTREPRENEURSHIP
- PROBLEM LINKED TO BUSINESS GROWTH AND HOW THESE MIGHT BE OVERCOME.

CHAPTER 4: TYPES OF BUSINESS ORGANIZATION

- BUSINESS ORGANIZATION AND THE PRIVATE SECTOR
- ADVANTAGES AND DISADVANTAGES OF FRANCHISEE AND FRANCHISOR

CHAPTER 5: BUSINESS OBJECTIVES AND STAKEHOLDER OBJECTIVES

- NEED FOR BUSINESS OBJECTIVES
- THE MAIN INTERNAL AND EXTERNAL STAKEHOLDER GROUPS AND THEIR OBJECTIVES.

C. 格式 FORMAT

FOUR STRUCTURE ESSAY QUESTION: 70%

Google Classroom attendance : 10%

Online lesson attendance: 10%

Google classroom homework: 10%

出题老师 PREPARED BY SHARLINNADIA

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